

medeung om umpact!



A positive impact that comes from strict selections and a high concentration of genetic superiority and quality. We're pleased to have added these individuals to our growing program!

Smith Wentz Diamond Diva — 2014 International Grand Champion Female. 2014 ASA National and National at San Antonio Senior Champion Female. She is a daughter of Smith Nu Wave II and LMC Miss Diva. We will be selling maternal sibs to this heifer at Synergy that will be sired by Smith Satisfies. The calf at side of this winning entry is a Smith Satisfies. Diamond Diva will be entering our embryo transfer program now that her show career is complete.



Smith Sweet and Satisfies – This is the oldest daughter of Smith Satisfies and she will be calving soon to Smith Nu Wave II. She carries the Smith Hide N Seek and Sweet Spots cow family on the bottom side of her pedigree. She was the 2014 National at San Antonio Intermediate Champion Female. Once she calves, she is going to enter our embryo program.



Smith Sheeza Priceless -

An own daughter of the great, Smith Priceless and sired by Matt N Black. This three-quarter Simmental x one-quarter Brahman female was the 2014 National Percentage Junior Champion Female and 2013 National Reserve Grand Champion.

She is bred to Smith Satisifies and after calving will be entering our embryo program.

We invite you to visit our newly launched website,

www.southwesternfarms.com



Ray and Suzanne Hill Family
607 PR 5215 • Kirbyville, Texas 75956
409/423-9060 or 409/651-2792
southwesternfarms@gmail.com or
sampalmore@yahoo.com

We look forward to offering cattle in the Simbrah SynergyVII this fall.

Selling Great Ones!



Smith Nu Nave II-We are selling 10 breeding age heifers at The Elite and many of these are daughters sired by the great Nu Wave. He has consistently ranked at the top or in the top three bulls of the breed, when evaluating his EPDs and his daughters have claimed many championships. Here's your opportunity to acquire his breeding in your program.



PRR Morning Star-We will be selling daughters of her at both The Elite and Simbrah Synergy. Morning Star is a daughter of the proven She Moves cow, and this is one of the premier cow families in Simbrah. Morning Star has to her credit, LMC HS Rocco.



Smith Bella's Delight-Pictured as just a calf, she is now a donor prospect and we will sell her at Synergy. She is sired by NF Smith Sargeant, one of the strongest maternal sires ever in the breed and her dam is Smith Bella Bella, who has rewritten the history books of the breed.







Smith RFI MCCR Gangster

Sired by Smith Satisifes and out of Smith RFI Nuanced, a donor in the Smith Genetics, Reavis Farms and McCrary Farms programs.

His EPDs rank him in the top 2% for API and top 10% for TI. His EPDs reflect the data you want in a herd sire—he's in the top 5% for calving ease and 3% for birth, yet his growth numbers remain strong as he in the top 10% for weaning and 30% for year-ling!

He was named the Reserve Bull Calf champion Simbrah at the 2014 International Show in Houston!

Watch for him....

Owned by
Smith Genetics
Reavis Farms
McCrary Farms
Southwestern Farms

Direct inquiries to Tim Smith, 512/587-7896 smithgenetics1@yahoo.com



Features...

- **14** Tips For Successful Heifer Development Developing heifers is a very important key to a purebred operation and management is key to success.
- **18** Building A Future
 Junior member, Cody Garrett builds his future through agricultural mechanics projects.
- **22** Simbrah Gal Leads The AJSA Mississippi junior Simbrah member, Jessica Smith talks about involvement, opportunities and the AJSA Summer Classic coming to Texas in 2015.

Of Interest...

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On The Cover ...

This young bull calf takes a long hard look at himself. Photo taken at Tom Brothers Simbrah, Campbellton, Texas by Ellen Tom.





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Your viewpoint and opinions are welcome. The Publishers will make every effort to publish responsible replies. The Publishers however, reserve the right to edit or reject material which they deem objectionable.



New Officers And Directors Elected For Simbrah Council

Simbrah breeders met during activities at the Houston Livestock Show and Rodeo. Tim Smith, American Simmental Association trustee updated the crowd about association matters and Simbrah issues particularly.

Joe B. Rodriguez and Rene Vela were elected to serve as directors on the advisory council as Tim Smith and Carlos Guerra's terms expired. The board now consists of Wayne Reavis, Rickey Burch, Jane Travis, Rodriguez and Vela. Reavis was elected president; Burch vice-president and Rodriguez secretary-treasurer.

Pine Ridge Ranch Releases Steer Data

Pine Ridge Ranch recently released data on a group of 19 steers bred at their ranch and then fed and harvested. Fifteen of the steers graded Choice, three Prime and one Select. The average Yield Grade was 2.5 with an average ribeye of 15.8 and an average dressing percentage of 64.8. The group saw an average carcass weight of 895 pounds with 0.42 fat score. For additional information visit their website at www.simbrah.com.

The Elite Set For Memorial Weekend

The Hagan family will once again be hosting The Elite Sale and Show. The sale will be Saturday, May 24th at 4 p.m. and the show will be the following morning at 9 a.m. Premiums of \$25,000 will be awarded in the show. For additional details visit www.thelitesale.com.

Smith Genetics To Hold Annual Camp

Smith Genetics will be holding their annual camp for juniors, May 17 and 18th at the ranch in Giddings, Texas. This event helps prepare juniors for the Texas Junior Simmental/Simbrah Futurity, American Junior Simbrah Roundup and American Junior Simmental Classic contests. For details visit www.smithgenetics.com.

Roundup Set For June 18-21

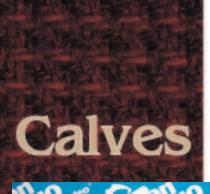
The American Junior Simbrah Roundup (AJSR) will be held June 18-21 at the Wharton County Youth Fair Complex, Wharton, Texas. The event is a highlight of the year for young Simbrah exhibitors. To keep up with all the news about the AJSR event check www.simbrahroundup.com.

TJSSA Futurity Scheduled

The Texas Junior Simmental/Simbrah Association will hold their annual futurity in Bryan, Texas, June 12-15. The event includes educational events as well as shows. Visit www.tjssa.com for all the information.

(Continued on page 22)





Now A Donor Calves Coming From 132Z



La Morra Ranch acquired Hagan Red Blaze as a young heifer several years ago, hoping that she would one day make a donor cow for us. We just had to be patient and let her develop and boy did she! Red Blaze 132Z, we now call her Darcy, was named the 2013 National Percentage Simbrah Grand Champion heifer.

Now that her show career is over, we have moved her into our donor pool. We recently had a successful flush using Dr Feel Good and we followed up by breeding her to Hagans Ante Up. She ranks in the top 10% of the breed for calving ease and API; the top 20% for yearling and maternal calving ease and top 25% for TI.

Our commitment is to produce functional Simbrah cattle and we believe that these matings will keep us going in the right direction.

the lite

PLEASE JOIN US IN YOAKUM, MAY 24 and 25 WE HAVE SELECT LOTS IN THE SALE Selling a Flush in M9.











of Simbrah Breeders and Cattle!

Thank you to ALL our junior customers and their families! We are honored that you selected Smith Genetics as the source for your show heifers and we wish you continued success in the show ring and the arena of life!



Kaleb Fontenot -

He showed Smith RFI Hidden Jewel to many championships including the 2014 ASA National, Fort Worth, San Angelo and Austinjonior shows. Helfer is sired by RFI Sure Glow and out of Smith Pure Jewell



Caleb Rodenbeck

He showed Smith Wentz CRC Keepsake, a Smith Nu Wave II daughter out of Imple P Juliet to the San Antonio and Houston Junior Show Grand Championships. He won the \$10,000 scholarship at San Antonio with Keepsake.



Sophie Palmore -

She showed three different helfers this year from our program. Her female Smith Wentz Diamond Diva, a Smith Nu Wave II x LMC Miss Diva was named the 2014 Int'l Champion, as well as the ASA National and National at San Antonio Senior Champion Female.



Aleah Williams -

She showed Smith Nu Tiffany Diamond to reserve heifer calf honors at the ASA National and class wins at the Fort Worth and San Antonio Junior Shows. She is sired by Smith Nu Approach and out of Smith Pure Diamond.



JUNIORS!

the \$15,000 Simbrah Synergy is October 26th



Brooke Springer -

She showed this heifer, Smith RFI McCrary
Tink to reserve heifer call honors at the
Fort Worth Junior Show. She is sired by
Smith Nu Approach and out of RFI Tinkerbell,
I'd donor we now own in partnership with
Reavis and McCrary.

We're excited about the future for these females in the Simbrah breed and always consider it a privilege to work with juniors, who represent the next generation of breeders.



Tim Smith • Joel Isgrig • Haley Smith
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Editors Note: For more indepth coverage of events in the breed, please refer to www.simbrahworld.com and visit the photos/events tabs. Since the magazine is only published three times a year, event coverage is posted in a timely fashion and more thoroughly on the website, as well as the individual ranches' websites.

International Champions Named In Houston

Judge Craig Sand, Perkins, Oklahoma evaluated the 51 entries in the International Simbrah Show at the Houston Livestock Show, March 5th.

Smith Wentz Diamond Diva, a Smith Nu Wave II daughter was named the senior and grand champion of the show. She is owned by Sophie Palmore, Kirbyville, Texas. Brooke Springer, DeKalb, Texas exhibited the calf and reserve grand champion female, RFI Lady Charm 33A, a daughter of Smith Specialist.

Hagan Arapaho 550A, a son of LMC EF JW Black was named the calf and grand champion bull of the show. He is owned by Hagan Cattle Co., Yoakum, Texas. RFI Real Deal, a son of Smith Evan was named reserve grand champion bull. He is owned by Reavis Farms, Mission, Texas; Smith Genetics, Giddings, Texas; Diamond

Hagans Arapaho 550A was named the International Grand Champion Simbrah Bull for owners Hagan Cattle Co.



RFI Real Deal was named the International Reserve Grand Champion Simbrah Bull for owners Reavis Farms, Smith Genetics, Burch Farms, Diamond RF Farms and Southwestern Farms.

RF Farms, Wallis, Texas; Burch Farms, Hempstead, Texas and Southwestern Farms, Kirbyville, Texas.

Reserve heifer calf honors went to RFI Top Duchess 378A, a NF Smith Sargeant daughter, exhibited by Sophie Palmore. Intermediate champion honors went to LMC Redream 5Z/171, a LMC Rhino 5W/367 daughter, exhibited by Dawson Raub, Lampasas, Texas. Reserve intermediate honors went to LMC MM Red Velvet, owned by Mia Barba, Rosharon, Texas. Junior honors were won by Hagan Maiden 07Z, a Hagan Smith Hazard 51X daughter, owned by Gage Spence, Poth, Texas, while the reserve junior title went to LMC BBS Jenna 5Z/11, a 6G/LMC Rajin Cajun daughter, owned by Faith Onstot, Granger, Texas. The reserve senior champion was RFI Miss Debutante, sired by NF Smith Simply Great, and owned by Reavis Farms and Smith Genetics.

The reserve bull calf title went to Smith RFI MCCR Gangster, a son of Smith Satisifies. He is owned by Smith Genetics, Reavis Farms, Southwestern Farms and McCrary Farms, DeKalb, Texas. The intermediate champion honor went to Haydon Guidry, Lake



Smith Wentz Diamond Diva was named the International Grand Champion Simbrah Female for owner Sophie Palmore.



RFI Lady Charm 33A was named the International Reserve Grand Champion Simbrah Female for Brooke Springer, DeKalb, Texas.

Charles, Louisiana and his bull Smith Wentz O Max, a Smith Nu Approach son. The reserve junior champion honor was won by LMC Gold Medal 5Z/75, a son of LMC Rhino 5W/367, owned by La Muneca Ranch, Linn, Texas; 6G Ranch, Eagle Lake, Texas; Louis Flores, Linn, Texas and BETM Ranch, Castroville, Texas. There were no senior bulls.

Get-of-sire honors went to the progeny of Smith Satisifies and produce-of-dam honors went to progeny of LMC Jacobs Muneca. The best three head honor went to individuals from La Muneca Ranch.

International Sale Kicks Off Houston

The International Simmental/Simbrah Sale traditionally kicks off the start of the Houston Livestock Show & Rodeo and this year it did so in grand style. Truly an "International Sale", a large contingent of cattlemen from Mexico, Central and South America attended and participated in the sale with 15 lots selling to international buyers.

The high selling lot of the evening was lot 1, PRR Persists, a purebred Simbrah bull consigned by Pine Ridge Ranch, Athens, Texas. Mossy Creek Ranch, Georgia, selected him to be their next herd sire by placing the last bid of \$9,750. Also, Smith SWSF Statement, a purebred Simbrah sired by Smith Satisfies and out of the great Diva cow sold for \$5,000 to La Reina Ranch, Poolville, Texas.

A lot consisting of 10 Simbrah embryos consigned by Pine Ridge sold to Panama Farms for \$9,000. Pine Ridge also offered a pick out of 58 head of Fall 2013 born Simbrah bull calves. Double K Ranch claimed that opportunity for \$6,100.

In the averages, six Simbrah bulls averaged \$4,392; seven open Simbrah heifers, \$3,300; one Simbrah pick of fall bulls, \$6,100; seven Simbrah embryo

(Continued on page 12)



CONGRATULATIONS to Micah Perkins on exhibiting the Reserve Grand Champion Simbrah Female at the prestigious Houston Jr. Show with LMC DAYDREAM. She was also Grand Champion at the 2013 MAS Showdown, Reserve Champion at the American Jr. Simbrah Roundup and Division Champion at the 2014 ASA National. We are fired up about our full and half sibs to Daydream and Redream.



CONGRATULATIONS to Dawson Raub on winning Reserve Champion Simbrah Female at the LMC Jackpot and LMC Sellabration with LMC REDREAM. She was also Grand Champion at the LMC Futurity, Reserve Champion at the Heart of Texas Fair and Division Champion at the International Show,



We will be SELLING BUYER'S PICK OF THE LITTER of LMC Rhino x LMC WFC Ms Dream Girl heifer calves in the LMC GenePLUS Online Sale III on May 3rd - 6th, 2014 on Cattle In Motion. They are full sibs to the 2013 National & 2014 Reserve National Champion Bull LMC GOLD MEDAL, Daydream and Redream. MAJOR LEAGUE



A BIG HEARTY THANKS to Josh Evans for selecting LMC ATZ FRESA for his new show heifer for the upcoming season. Fresa is a 6GLMC Pappadeaux daughter out of the two-time Synergy Showcase Champion LMC ATZ Miley donor. Jane Hunt will also be showing a full sister, we wish them



A BIG HEARTY THANKS to our LMC Sellabration private treaty and online buyers: The Kelly Bockel Family, La Reina Ranch, Pat Rogers and our new partners on BETM PACINO, 6G Ranch. Pacino is a 6G/LMC Rajin Cajun son out of our late LMC Blueberry donor making him a full sib to 6GLMC



CONGRATULATIONS to Olivin Vela on her Grand Champion Female honors at the competitive 2014 RGVLS - Mercedes Jr. Show with LMC DELIGHTFUL. Be on the lookout for her bull calf sired by the 2011 International Champion LMC Rhino bull at the summer shows.



Dr. Ernesto Guerra Family betmguerra@yahoo.com

Ranch Manager Ted Tschirhart • 210-827-7949

Sales Consultant Victor Guerra • 956-607-5515 vgg03@aol.com











BE ON THE LOOKOUT FOR BETM CATTLE AT

RIO GRANDE VALLEY

THE BIRTHPLACE AND CAPITAL OF SIMBRAH

The good Lord has blessed the RGV with some bountiful rains here recently and the pastures and cattle are bouncing back from the prolonged drought. Although the drought has taken its toll on the region, the RGV remains the source for the most Simbrah cattle in the USA within one hour of each other. So if you are in the market for a show heifer, a commercial or herd bull, come see us here in the RGV. If we don't have it, we can sure help you find it and have a good time doing so. Many of Simbrah's leaders are from the RGV — from the late Bud Wentz helping start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's, you can count on RGV breeders to MAKE THINGS HAPPEN for Simbrah.



CONGRATULATIONS to Reavis Farms for breeding and showing the ASA National and National Champion bull RFI Real Deal who is co-owned with Burch Farms, Diamond RF, Smith Genetics and Southwestern Farms.

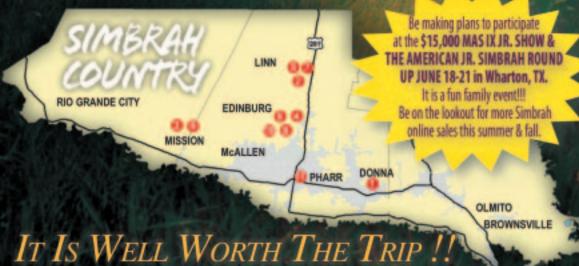


CONGRATULATIONS to all of the juniors that participated in the \$30,000 LMC Jackpot and LMC Sellabration weekend. There was lots of great families, great cattle, great food, great camaraderie and lots of fun.



CONGRATULATIONS to Olivia Vela for winning the tough RGV Jr. Show with your 6GLMCV Rajin Cajun daughter who has a herd bull prospect by LMC Rhino for sale.

- ●7N Ranch Donna Nieschwietz Family 956/460-6002 pjnieschwietz@sbcglobal.net
- Brolaco Cattle Co, Linn Benjamin & Tonya Hill Family 956/227 - 8239 tonyamhil @yahoo.com
- La Bianquita Ranch Mission Ruben Garcia & Sons 956/624-1428 Ibranch 6/0 yahoo com
- La Hacienda Hinojosa Edinburg The Lucas Hinojosa Family 956/381-8933
 LHHRanch 1954 @aoLoom
- La Muñeca Cattle Co. Linn Carlos X Guerra Family 956/383-7566 (M) 802-1641 www.laMuñecacattle.com
- La Negra Cattle Co. Edinburg Javier Moreno Family 956/607-7408 javierIncc@aol.com
- ●LPJ Ranch Linn Luis Flores Jr. Family 956/457-0205 Louie@chorizosanmanuel.com
- Monte Christo Ranch Edinburg Jud and Margie Flowers 956/207-2087 judf@lonestarcitrus.com
- Reevis Farms, Inc. Mission Randy Reavis Family 956/585-6831 www.reavisfarms.com
- ■RGV Cattle Company Edinburg Rene Vela Family 956/279-2200 Rgyrene@aol.com
- ●Top C Cattle Co. Pharr Benny Cano Family 956/499-5129 bcanoin@rgv.rc.com





CONGRATS to Brody Hill for winning Grand Champion Bull at the LMC Jackpot Show. The Hills are putting together a great set of Simbrahs and Simbraviehs and are big time VOLUNTEERS.



CONGRATS to Cano's Top C Cattle Co. with their RGV Open Show Calf Champion sired by LMC RFI Smith Uno. MIL GRACIAS to Ronnie Smith for buying Uno who is a LMC Johnnie Walker out of LM She Moves.



Monte Christo Ranch is excited about their new calf crop sired by PRR Red Ammo, RFI Thunderstruck and their Rx Shiraz son. When in South Texas give these good folks a visit.



CONGRATS to Tyler Denny for winning the RGV Open Show with LHH Sydney, a daughter of LMC JWB Amigo 5U/286 (aka Black Knight). Her dam was Vanessa's 2007 San Antonio Jr. Show Simbrah champion.

Producing the Right Kind Of Heifers Like These



HR Glo, a purebred Simbrah sired by Mr. Strack Y254. Birth date: 9-1-13

HR Moon Shine, Simmental. Birth date: 5-6-13.

Visit us to see calves by Mr Strack Y254 and show heifer prospects. Also, first calf heifers bred to Mr Strack Y254 are available for sale at the ranch.

Mr Strack Y254 Heterozygous Black Homozygous Polled

LMC Godfather 5R/83 Sire: Mr. Strack U46 MGB Ms. Par S646

LMC-RFI-Smith Red Bullet Dam: Ms. Strack W66 Ms. Strack K135

ASA#: 2610592 5/8 SM 3/8 BR TraitTrac:

	Direct			Maternal				Carcass					\$ Index				
Trait	CE	BW	ww	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA.	Shr	API	TI
EPD	1.7	5.6	61.4	83.7	5.2	24.0	54.7	20	8.2	27.8	-17	16	-,058	.30	.07	57.9	48.1
ACC	.22	34	.33	.33	.15	.21	.24	4	.01	.27	.15	.31	.06	.19	.15		
%.																	

Hallak Simbrah

- We are proud to introduce Mr Strack Y254, our new Purebred Simbrah Herdsire. To achieve our goal of producing the right kind of cattle, we have chosen Y254 to lead our program.
- Homozygous Polled and Heterozygous Black, his first calves have all come solid colored red and black. Many of these calves are from first calf heifers and all have been born unassisted.
- His pedigree is loaded with some of the most powerful genetics in the history of the Simbrah breed including HR Powerhouse 1, LM She Moves 3L/136, LMC Godfather 5R/83 and LMC-RFI-Smith Red Bullet.
- Mr Strack Y254 combines pedigree, polled, solid color patterns, calving ease, very clean and eye appeal in one genetic package — he is definitely the Right Kind.



Calves sired by Mr Strack Y254

Semen: \$30/unit For a Limited Time Only \$20/Unit for 5 or more.

Call us if you'd like to add the Right Kind to your program. Visit us to see his calves and show heifer prospects



Hallak-Latimer Ranch

Billy Hallak A Larry Latimer 1167 Oval Drive • Athens, Texas 75751 Cell 903-203-8524 • Home/Fax 903-292-1428 Nhalla@hotmail.com

Spring 2014 ASA Sire Summary, as of 3.7.2014

Report...

(Continued from page 8)

lots, \$667/embryo; four purebred Simbrah semen packages of ten straws each \$362.50.

The sale was sponsored by the Texas Simmental/Simbrah Association, managed by Schwake Cattle Services and auctioneered by Doak Lambert.

\$ellabration and La Muñeca Jackpot **Draws Crowd To Valley**

On March 28, 2014, over 200 people were in attendance during the LMC \$ellabration weekend to enjoy the \$10,000 LMC Jackpot, \$20,000 LMC \$ellabration Show and fine South Texas hospitality. The Brahman and Sim-Genetic enthusiasts also enjoyed a great private treaty offering from several LMC \$ellabration sponsors. The volume buyer was Pat Rogers buying a trailer load of Simbravieh heifers and herd bulls. The food was one of the

many highlights of the weekend and was prepared by the good folks at Chorizo de San Manuel as always. Both shows were well attended, highly competitive and very positive for all involved.

The weekend kicked off on Friday afternoon with the \$10,000 La Muñeca Jackpot Show. Joelynn Rathmann of



Kaitlyn Davlin took LMC KF Heart Breaker to the grand AOB title in both the LMC Jackpot and LMC \$ellabration.



Reserve AOB went to Tristan Chapa with LMC KF Miss Solieil. He captured the title in both shows.

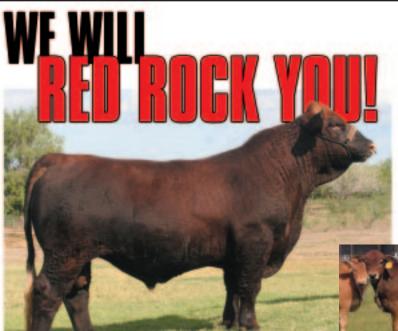
Brenham, Texas judged the LMC Jackpot Showmanship Show that saw 29 exhibitors compete for \$5,000 in premiums and banners. The results in the elementary and junior high division were as follows: champion, Dawson Raub, banner and \$500; reserve cham-(Continued on page 23)



John Paul Rodriguez exhibited the grand champion Simbrah bull in the \$ellabration with his entry of RJPR Big Blue.



Brody Hill exhibited the reserve grand champion Simbrah bull in the \$ellabration and the grand champion bull in the LMC Jackpot.





Possibly, the BEST female on the ranch! This fall born Baby Doll is a maternal sister to 6G Alicia's Doll, which sold in MAS I for \$5400 and was the Reserve Calf Champion in San Antonio. The dam 12 is our most prolific female on the ranch raising 12 quality calves in her 14 years on the ranch! This LMC 6G Red Rock sired female will style will be found in this continue the long line of top end genetics that L2 has produced!



This stylish powerhouse is a young spring baby sired by LMC 6G Red Rock and out of one of the first Rajun Cajun daughters we raised! Design, power and

A combination of NEW and OLD quality genetics! This LMC 6G Red Rock sired female goes back to 6G LMC Knockout on the dam side! This young prospect offers the power and performance that Knockout was known for along with the style, design & moderation of Red Rock! Foundation Cow, Show Ring Champion, Cornerstone Female are all in this females future!

LMC 6G Red Rock's (LMC Rocco x LMC WFC Dream Girl)

The first calves to be born at 6G Ranch are here and ready to ROCK the World. LMC 6G Red Rock's stacked pedigree, including LMC EF Johnny Walker Black, LMC WFC Dream Girl, and Smith Nu Wave, has championship written all over it. Like his ancestors, he was a Champion in the show ring and now, his progeny are ready to make their mark. Capitalize on the pedigree that includes the Sire of Champions, LMC EF Johnny Walker Black, and the TOP COW in the breed, LMC WFC Dream Girl, and own a GREAT ONE! Contact La Muneca Cattle Co. for semen sales.



He's living up to his name.

Powerful. Surpassing. Exceptional. **Noteworthy. A Cut Above and our** personal favorite—Good. All synonyms of his name!

Smith Hi Caliber is a three-quarter x one-quarter son of Smith Matt N Black and out of the breed matriarch, Smith Bella Bella. His extended pedigree includes Dream On, Nu Wave, Tulipe, Power Stroke and Black Joker—all of those are noteworthy and exceptional individuals in SimGenetics.

His is polled, solid red and his profile matches the synonym powerful.

His EPDs are exceptional as his API and TI numbers reflect a 1 and 3 percent ranking in the breed respectively. If you take a closer look at his data you will find very desired calving ease and birth weight rankings of 2 and 10 and his growth numbers put him in the top 15% of the breed for weaning and 20% for yearling!

He's good and we're excited about the purebred Simbrahs calves we are producing in our programs from him. Watch for them!





Tim Smith, Joel Isgrig and Haley Smith P.O. Box 330 • Giddings, Texas 78942 512/587-7896 • smithgenetics1@gmail.com www.smithgenetics.com



Ronnie and Susan Smith 7736 FM 428 • Denton, Texas 76208 817/378-8511 or 817/874-3431 susan@americanrecyclinginc.com

Wave After Wave of Excellence!

His daughters are now making waves of their own in the show ring and the pasture. Nu Wave II produces daughters like this!



Caleb Rodenbeck has shown this Nu Wave daughter to multiple championships. He wo the San Antonio Junior Show, which nette him a \$10,000 scholarship, plus he won the Houston Junior Show with her, in addition, s was the Superbowl Senior Champion and National Reserve Junior Champion.



intz Diamond Dive -

Sophie Palmore showed this No Wave II daughter to the International Grand Champion Female honor, as well as the ASA National and National at San Antonio Senior Champion honors.



caives prove to you what he will do and has done.

	Siret.	333	Cantain						Sindex			
	7.3 1.2 116.0	YM BICE	Mile	MINW STAY	000	WT	YG	FFG	-	PEA	WBSP	APL DI
EPG:	7.3 1.2 116.0	136.5 3.9	6.8	54.6	111.9	48.6	48.24	4.13	-0.093	8.51	-0.13	111.6 - 86.0
Rank		75 185	190%	7%	36.	1%	40	m	196	Mrs.	1000	1% 1%

6801 W. Mile 7 Road Mission, Texas 78574 956/585-6831

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Ronnie & Suson Smith 7736 FM 428 • Denton, Texas 76209 817-625-4366, O • 817- 874-3431, M wsan@cmericanrecyclinginc.com



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smithgenetics I @gmail.com * www.smithgenetics.com

15th Annual Event for Tunior Simbrah breeders



For More Information Contact: Dean and Paula Fuchs 979/733-7376 • kflivestock@hotmail.com

American Junior Simbrah Roundup Motel Information

Country Hearth Inn 1808 FM 102 Rd Wharton, Texas (979) 532-1152

Holiday Inn Express 10247 U.S. 59 Wharton, Texas (979) 282-8300

Super 8 9985 U.S 59 Rd Wharton, Texas (979) 532-0301

Website www.simbrahroundup.com

Entry Forms And Study Material Can be located on the website



June 18-21 Wharton County Fairgrounds Crescent, Texas

Schedule of Events

THIS IS A TENTATIVE SCHEDULE, PLEASE REFER TO WEBSITE FOR UPDATES

All events at the Wharton County **Youth Fair Complex, Crescent, Texas**

Wednesday, June 18th

Arrive Anytime. Grounds open at 7 a.m. 1-5 p.m. AJSR, MAS Check In (MAS cattle must be checked in during this time) 4:00 p.m. MAS Showmanship

Dinner on your own

Thursday, June 19th

7:30 a.m. Breakfast 8-10 a.m. AJSR Check-In 9 a.m. MAS Show

Noon-Lunch

1 p.m. Public Speaking

1 p.m. Cattlemen's Quiz

4 p.m. Judging Contest

7-9 p.m. Burger Cook-out, swim party

Friday, June 20th

7:30 a.m. Breakfast

9 a.m. AJSR Showmanship, followed by Bred and Owned Show

Noon-Lunch

1 p.m. Sales Talk

1 p.m. Skillathon

5-6 p.m. Cattle Care

6 p.m. TBA

Saturday, June 29th

7:30 a.m. Breakfast

9 a.m. AJSR Show

5 p.m AJSR Banquet and Awards Presentation

Cattle released after the banquet

For information on MAS Show, refer to their Facebook page, or contact Rene Vela at rgvrene@aol.com. MAS entries will be submitted with AJSR entries this year to simplify entering.

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Hagan Eva 50U -

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2014 National Grand Champion

2014 Superbowl Simbrah Grand Champion A daughter of Johannia Walker Black



lagan Bentley 1A

2014 National Percentage Grand Champion Female Sired by FBFS Wheelman 649W



Hagan Maiden 072 - Owned by Gage Spence 2013 TJSSA Futurity Grand Champion 2014 National Junior Champion Sired by Hagan Smith Hazard 51X



Tips For Successful Heifer Development

By Sandy Johnson, K State Extension

Development of replacement heifers is a long and thus costly process that becomes even more costly when heifers fail to rebreed or must be culled for reasons other than age. The following guidelines highlight management impacts on development costs and performance.

Nutrition

- Target 60% of mature weight at the start of breeding season and a body condition of 5 to 6.
- A lighter target weight (53-58%) is appropriate when additional heifers can be exposed for breeding than are needed to maintain herd size and if selling open heifers at the end of the breeding season is profitable. Higher target weights (60-65%) are appropriate when used with an Al program and feed cost is less of a concern. Body condition

scores of 7 or greater are expensive to achieve and generally result in lower fertility.

- Determine needed gain from weaning until breeding season begins and develop ration appropriately. Usually .75
 -1.5 lbs per day gain will suffice.
- Monitor weight and body condition during development to achieve gain and condition goals.
- Use of an ionophore can conserve forage and improve reproductive response.
- Gains on summer pasture are inversely related to gains over winter.
- Regardless of target weight at breeding, heifers should continue to grow post breeding and achieve a target of 85% of mature weight and a body condition of 5.5 to 6 at first calving.
 - Experience grazing crop residue or winter pasture as

heifer calves can be beneficial to future performance when nutrient demands are higher.

Health

- Consult with your local veterinarian for the optimum vaccination and parasite control program for your situation. In most cases three injections of a MLV respiratory complex prior to breeding should be used.
- Two doses of vaccine for Leptospirosis and Vibriosis, 21 days apart with the final dose 30 days before breeding are recommended.
- Response to vaccination is improved in animals in moderate to good body condition and with adequate trace mineral status.

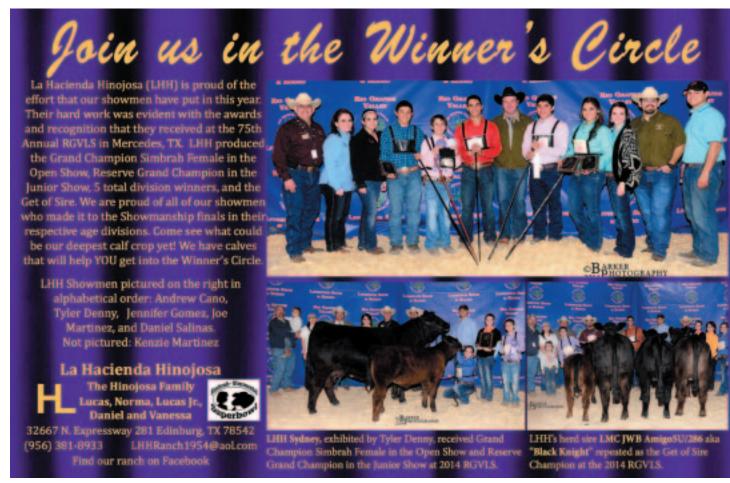
Reproduction

- · Heifers should be gaining weight 60 days before and during the breeding season.
- Reproductive tract scores (1=infantile to 5=mature and cycling) taken 50 to 60 days prior to breeding can be used to assess physiological maturity. If 50% of heifers have tract scores of 3 or greater 50-60 days prior to breeding, estrous synchronization programs are more successful.
- The postpartum interval to first estrus is longer in first calf heifers than mature cows. Breeding heifers to calve 2 to 3 weeks ahead of the cow herd reduces the risk of reproductive failure at the second breeding season.

- Risk of calving difficulty is minimized when high accuracy calving ease sires are used via artificial insemination.
- Use a short breeding season, 30 45 days or less, to improve odds of rebreeding at second breeding and concentrate calving season labor.
- Change of diet resulting in short-term decreases in energy intake can be detrimental to embryo survival (drylot to pasture post AI). Stress from a new environment, novel feedstuffs, as well as energy content of feedstuffs can contribute. If pasture growth is short, delayed or even extremely lush during the early breeding season, short-term supplementation may be warranted in heifers transitioning from a drylot.
- If heifers must be moved after AI, then transportation should be within 3-4 days of breeding or after 42 days.

Other considerations

- A crossbred heifer is expected to produce the equivalent of at least one more calf in weaning weight than a straight bred heifer in a lifetime.
- Heifers born in the first 21 days of the calving season remain in the herd longer than those born in later cycles. Data show from .6 to 1.2 years longer.
- · Heifers that conceive in the first 21 days of the first breeding period have heavier calves at weaning. In a recent study the weight advantage was apparent through 6 calf crops.



We're raising 'em Right!

We may be a relatively young operation, but we have gathered cow power in our program that is as strong as the most established of breeders. Our young bull base is stout and growing and our denors are producing ambigue like clockwork. Keep us in mind for your next Simbrah investment.



Walters Smith Jasmine -

(Smith Matt N Black X Smith Priceless Passion "Baby Goose")

She is a program favorite! Just ask Rodney about her and this is what he will tell you: "I have waited a lifetime for this female! I have always said you select a cow prospect first and a show prospect second. Jasmine is BOTH. The perfect animal does not exist. but for Walters Livestock this is as perfect a female as there is anywhere. She has foot size, bone, depth, volume and when you set her in motion, she is as sound as a cat with a sexy look and loads of eye appeal."

Walters Hudson -

(Smith William N Black X Smith Priceless "Goose")

Without a doubt hauling his dam was a highlight in the Finch family's show career. We wanted to base our Simbrah here on the top genetics in the breed and started with wha we considered the best in Goose. Hudson is an no other. His best feature is he travels just like

his momma did - and she could move. Hudson has two full embryo brothers here at Walters Livestock. The oldest, Walters I am Legend, is at work servicing cattle to produce the first offspring of this genetic combination. His younger brother, Walters Phantom, is a masked face bull waiting his turn to go to work. Hudson is one to watch, if you're looking for a bull who could be an American club calf sire. This trio of bulls will go places!



(LMC Jehanie Wilker II JMC What A Bull daughter

This young bull is a total outcross to most of the current Simbrah genetics available. Rhett is moderate, wide-based, big butted and massive topped. His muscle pattern carries of nd as long moving as a hard sire prospect round be. Ameti's rib, volume and balance make him one to consider no matter the focus of your operation - purebreds, club calves or oorbmercial - he will work.



Smith Tara Moves Smith Even X LM She Moves)

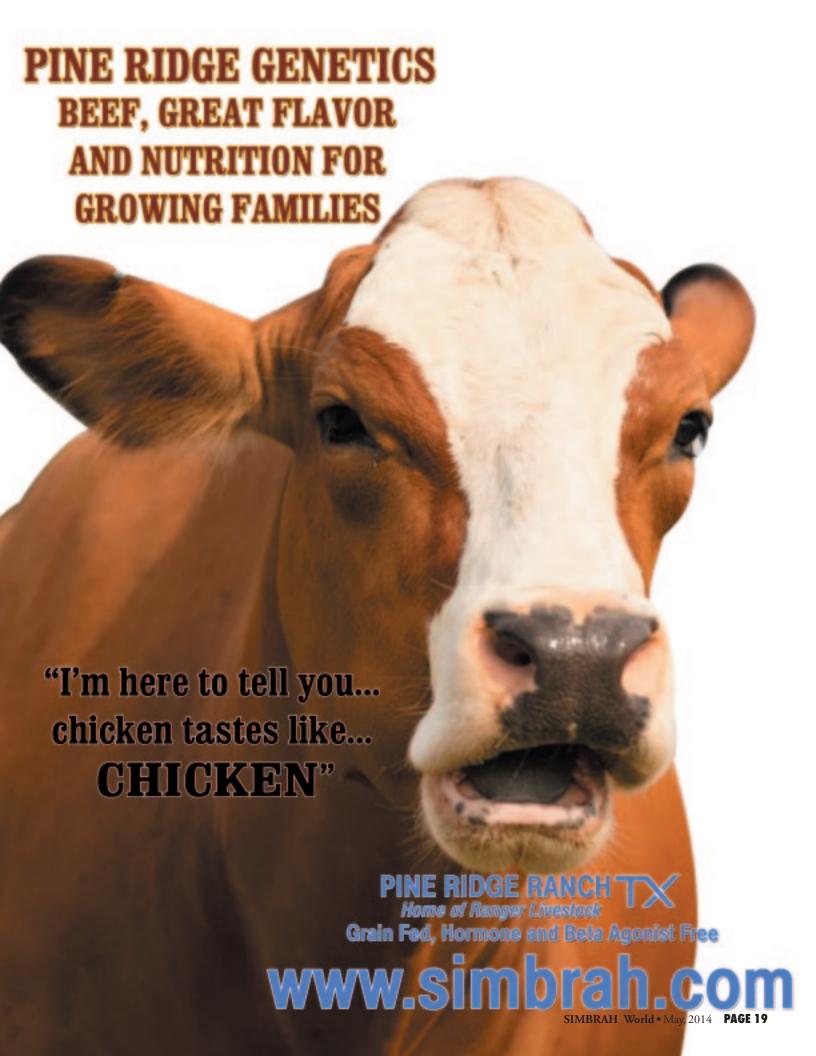
The "Tank" is in production! This female has done exactly this female, has done exactly what we predicted when an bought her as a young carl. She divinos her dam in partiers—super deep sided with tremendous nb and rotums. She has come her sub and delivered a super side and delivered a super.

Semen, embryos and show prospects available.

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Building A Future

By Mallory Mobly

While in junior high, junior Simbrah exhibitor, Cody Garrett, Cuero, Texas traveled to the San Antonio Livestock Show and Exposition (S.A.L.E.) to compete in the livestock judging competition. Each year he said he would look at the agricultural mechanics projects and wonder when he might have the opportunity to build a project. That opportunity came quickly and now as he graduates from high school, he can say he not only built a project, but he has built a winning one!

During his freshman year of high school he built his first project. Rather than start small, Garrett, along with his sister Kelly, built a 1,000 gallon sprayer. Taking the project to where his inspiration began, Garrett and his sister placed third in their division at S.A.L.E.

After dedicating much of his time to his projects all four years of high school, Garrett has won several thousands of dollars in scholarships and awards. Countless late nights and thousands of hours working on projects have led Garrett to his senior year. For his senior project, Garrett built a 57 foot long livestock trailer that cost approximately \$34,850. Fortunately, Garrett's project was sponsored by Ace Welding and Trailers. Once he is done showing the trailer this year, it

will travel back to San Antonio to be sold at Ace Welding and Trailers.

With his trailer, Garrett won Grand Champion at an FFA Career Development Event hosted by Sul Ross University. In February, he won grand champion at the S.A.L.E. Ag Mechanics competition and received a \$6,000 scholarship.

This scholarship was added on to additional scholarships won at the show in previous years. Garrett left San Antonio with the maximum amount of scholarships allowed in the agricultural mechanics competition.

Brandon Smith, Smith Hay and Cattle Company, sponsored Garrett's original project, the sprayer, and still uses it on his ranching operation.

Smith, a family friend of the Garretts, said that Garrett spent time working on his ranch during the summer a few years ago. Smith saw Garrett's work ethic and was impressed.

"He has taken on some big, complicated projects and each one has been in tip-top shape," said Smith. "He has always been dedicated to his projects and once he starts one, he puts a lot of thought into it."

Garrett's numerous projects have allowed him to win numerous awards. "My most rewarding experience has been showing my first project in San Antonio and then winning the overall show as a senior in high school," said Garrett. "This has been my goal since day one."

Aside from his winnings in the agricultural mechanics competition, Garrett was successful in the show ring at the San Antonio Livestock Show and Rodeo as well. This year



Garrett and his sister Kelly built this 1,000 gallon sprayer his freshman year of high school. This first project was just one of many winning entries he built and in turn he won many scholarships for his projects.



Cody Garrett built this 57 foot livestock trailer as his final ag mechanics project in high school. It was named the grand champion entry at the 2014 San Antonio Livestock Show competition.

with his Simbrah heifer, Garrett placed second in the Simbrah/Simmental Superbowl and fifth in the junior class. He shows heifers from the Knezek Simmental and Simbrah program, as his mom is a sister to owner Brian Knezek.

"Balancing work with heifers, agricultural mechanics and school work has not been easy," said Garrett. "...but it has been worth it. I wouldn't change a thing."

After the San Antonio Show, Garrett's heifer won reserve grand champion at his county livestock show in early March. He finished off the month when his heifer placed first in a junior class at the Houston Livestock Show and Rodeo.

Of all the winnings and scholarships, Garrett said that his most significant memories are of him and his dad staying up all night to finish projects. Although complications arose, Garrett said that he is glad that he never quit.

"I have always been there to encourage him when he has been exhausted and sometimes ready to give up," said Garrett's mother, Karen. "It makes me proud to hear him talk about his welding projects and tractors."

When Garrett is not building trailers, sprayers or portable cattle corrals, he is restoring tractors. He has shown his tractors at the State Fair of Texas, S.A.L.E and the Houston Livestock Show and Rodeo. In 2012, he won reserve champion and in 2013 he won grand champion at the State Fair of Texas. At the Texas A&M Kingsville competition, Garrett added another 2013 grand champion honor to his winnings and later that year won reserve champion tractor at a competition at Blinn Junior College in Brenham, Texas.

In 2013, Garrett traveled to Louisville, Kentucky with his 1968 Case 1030 Comfort King tractor as a finalist in the Delo National Tractor Restoration Competition. This particular contest required Garrett to film an online video and complete a detailed workbook listing information about his restoration. Although Garrett did not place in the top three to receive an award, he did make his way on to a Chevron Delo tractor restoration calendar.

Aside from the special requirements for the Delo National Tractor Restoration Competition, Garrett learned much more from his restoration competitions than just working on tractors. For his competitions he learned how to keep track of all his expenses in a record book, researched and learned to read Material Safety Data Sheets, write summaries over his restorations and give oral presentations to judges.



Garrett built this set of portable corrals as one of this ag mechanics projects.



Garrett also restored this 1968 Case 1030 Comfort King tractor and was in a national competition with it.

Garrett's mother explained that she has seen her son grow in his public speaking abilities through working on agricultural mechanics projects.

"When he started he could explain his project, but now he stands confidently and really goes into detail as to how to design and build it and why he did it that way," said Garrett. "It is great to see his growth and knowledge!"

Four successful years of competing with agricultural mechanics have left Cody Garrett with many banners, scholarships and knowledgeable experiences. All of these experiences he plans on utilizing when he attends Texas A&M University in the fall to major in agricultural systems and management. One day, Garrett said he hopes to own his own business fabricating and repairing agricultural equipment.

Hard work, determination and dedication to his talents have helped Garrett be a top contender in the realm of agricultural mechanics and showing Simbrah heifers. Looking back on his junior high years when Garrett wished for the opportunity to build a project, it is apparent that he has not only met his goals but, has exceeded them. His experiences with his projects have helped Garrett develop numerous skills and the foundation for a successful future.

Editor's Note: Mallory Mobly is a 2014 graduate of Texas A&M University with a degree in agricultural communications. During high school, she exhibited Simbrah heifers and served on the Texas Junior Simmental/Simbrah Association Board of Directors.



Garrett has been an active junior and has shown Simbrah heifers at the major shows. In 2010, his heifer was named the Houston Livestock Show and Rodeo Reserve Supreme Division Champion.

(Continued from page 5)

TSSA Publishes Directory

The annual Texas Simmental/Simbrah Association Directory is available online www.texas simmentalsimbrah.com. The 50 plus page directory includes the TSSA and iunior members as well as many ads from breeders across the state. The 2014 publication is an online only publication, but can be downloaded in pdf format from the website.



The 2014 Texas Simmental/Simbrah Directory is now available online at www.texassimmentalsimbrah.com.

Grimshaw To Wed

Mr. and Mrs. Boyd Grimshaw of Jourdanton, Texas, announce the engagement of their daughter, Kaitlyn Elizabeth Grimshaw, to Joshua Garet Verette, son of Sammy and Laura Verette of Jourdanton, Texas. Grimshaw was an active junior Simbrah exhibitor.

The bride and groom are both graduates of Texas A&M University in College Station. She graduated with a bachelor of science degree and master of science degree in animal science and is currently employed as a quality assurance manager with Gourmet Ranch in Houston. Verette



Josh Verette and Kaitlyn Grimshaw

graduated with a bachelor of science degree in agriculture development and a minor in agriculture economics and is currently employed as a developmental sales manager with Mustang Catepillar in Houston.

A May 17, 2014 wedding is planned at St. Andrews Catholic Church in Pleasanton.

(Continued on page 23)





Wedding Bells Ring For Garrett



Mr. and Mrs. William Allen

Lindsay Larie Garrett and William Thomas Allen were married March 29, 2014 in Weatherford, Texas. Garrett is a former junior Simbrah exhibitor and past president of the Texas Junior Simmental/ Simbrah Association.

She received a degree in agricultural communications and journalism from Texas A&M University in 2012. After serving the in the United States Marine Corps, Allen graduated from the University of Texas Arlington in 2010 with a degree in electrical

engineering and received his masters of system engineering degree from Southern Methodist University in 2013. Both work at Lockheed Martin Aeronautics in Fort Worth and she is a freelance writer for a number of cattle publications.

Report...

(Continued from page 12)

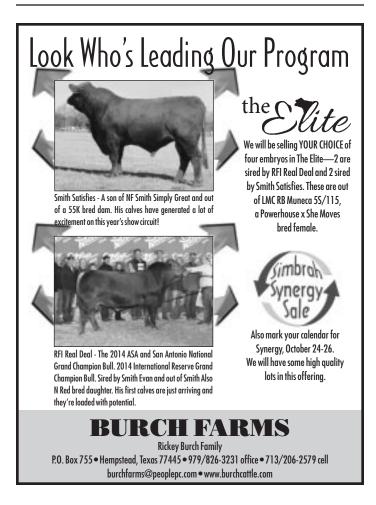
pion, Matthew Salinas, banner and \$425; 3rd-McKenna Tschirhart, \$350; 4th-Amelia Stavinoha, \$275; 5th-Kaitlynn Miller, \$225; 6th-Brody Hill, \$175; 7th-Mia Barba, \$125; 8th-Natalie Martinez, \$100; 9th-Lorelai Hill, \$75 and 10th-Angelina Carlos, \$50.

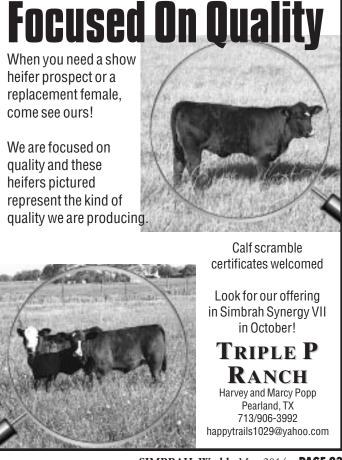
In the high school division of the LMC Jackpot Showmanship Show, the results were as follows: champion, Hope Onstot, banner and \$500; reserve champion, Tanner Feldhoff, banner and \$425; 3rd-Kaitlyn Davlin; \$350; 4th-Faith Onstot, \$275, 5th-Jane Hunt, \$225; 6th-Stephen Ramos (\$200), 7th-Adriana de los Santos, \$175, 8th-Tristan Chapa, \$125; 9th-Victor Moreno, \$100 and 10th-Leandra Flores, \$75.

The LMC Jackpot Cattle Show was judged by Stuart Watkins of Austin, Texas and had 40 entries competing for \$5,000. Brody Hill won a banner and \$200 with his grand champion bull, a Simbrah bull sired by LN Cosmo. Jake Rhyner won a banner and \$125 with his reserve grand champion bull, a Brahman bull sired by LMC LF Ambassador.

Kaitlyn Davlin won grand champion AOB female with her Simbravieh heifer sired by LMC LF Goliath. She won a banner and \$300. Tristan Chapa had the reserve champion AOB female with his Simbravieh heifer sired by LMC LF Braveheart. He won a banner and \$225.

(Continued on page 28)





Simbrah Gal Leads The AJSA

Jessica Smith, Picayune, Mississippi is serving as the president of the American Junior Simmental Association (AJSA). Smith and her family raise Simbrahs and she is a junior Simbrah exhibitor. *Simbrah World* recently visited with her about her involvement in Simbrahs and about the AJSA and its activities. The AJSA Summer Classic will be held in Texas in 2015 so now is the time for juniors to start planning to attend that event.

Tell us about yourself and your future plans.

I'm 18-years-old and currently finishing up my freshman year at Pearl River Community College about 30 minutes from home. I am anxiously awaiting this fall, when I transfer to Mississippi State University. My plans are to double major in ag communications and broadcasting and my dream career is later move to Nashville and work for RFD-TV.

How did you become involved in Simbrah? What does the breed offer the industry in your opinion?

Our farm, Triple S Farms, was once a Jersey dairy until it sold out in the '80s. My father decided to buy some beef calves and purchased some registered Simmental heifers to start our beef herd. After a while, he heard about the Simbrah breed and started breeding and purchasing Simbrahs. Once my older brother and I reached 4-H age, we began showing cattle and haven't stopped since. We all have our specific duties and responsibilities, and it's become a family business, that's for sure. We like the fact that Simbrahs are easy keeping and look like a million bucks just grazing in the pasture. With the Mississippi heat and humidity, Simbrah's tolerance to heat, disease, and insects makes managing our herd so much easier. It's also a plus when the oldest cows in our herd are Simbrahs, and they have the most good eggs when we flush our cows! With Simbrah, you get the best of both the Simmental and Brahman breeds and the advantages of crossbreeding are abundant!

How did you become involved with AJSA?

After becoming a member of the Mississippi Junior Simmental Simbrah Association (MJSSA), we only found it



Jessica Smith

fitting to enroll in the American Junior Simmental Association. Like many livestock exhibitors, our cattle shows are our vacations. So in the summer of 1998, we loaded the truck and trailer to attend our first AJSA event. We've been hooked ever since. I was only a novice at the time, but the novice years hold some of my fondest memories. Every yea, I exhibit cattle and compete in the educational contest and the AJSA National Classic and at least one AJSA Regional Classic, whether it be the Eastern or South Central Regional. I will attend my 17th AJSA National Classic this summer. We've also traveled deep into Texas for the American Junior Simbrah Roundup several times. These past several years it's conflicted with the AJSA events, and unfortunately, we have been unable to attend. I hope to go back soon!

What other cattle organizations are you involved in as youth?

Along with the MJSSA and the AJSA, I am a member of the American Jersey Cattle Club. That's right, dairy. After our family entered the beef business, it was hard for him to let go of his Jersey roots. So every year at the county and state shows, I have at least one Jersey heifer or cow to show. A couple of years ago, I decided to attend the All American Jersey Show and Sale in Louisville, Kentucky. It was the first time I had ever competed in dairy contest outside of Mississippi, and my dad entered me in the National Jersey Queen Contest, a pageant including a written test, interview, two minute speech, and onstage question. I guess you can say all my Simmental and Simbrah experience paid off because I ended up winning the title and the chance to travel all over the country for the next year! It was one of the most rewarding experiences of my life.

What made you want to be a part of the leadership team on a national level? What were your leadership experiences prior to the AJSA?

In a sense, you could say that it was only natural for me to run for the AJSA Board of Trustees. All my life, the AJSA has molded me into the person I am today. I have met some of my closest friends at the summer classics, traveled to every corner of the United States, and learned more than I ever thought I could through the educational contests. Not to mention, I have received scholarships and benefits in my schooling because of the AJSA. Since the association has given me so much, I decided in the summer of 2012 that it was time for me to give back to the AJSA. I was elected to a two-year term as an Eastern Regional trustee, and along with a dozen others across the nation. I have proudly represented the Simmental and Simbrah breeds. Last summer, I had the opportunity to run for the president position, and I knew in my heart it was the right time for me to take the next step of service. After being elected to the position, I've learned even more about the industry and myself as a person. Prior to leadership roles in the AJSA, I served on the Mississippi State 4-H Council as vice-president, southeast district vice-president, and a member of the leadership team. I was president of my local FFA chapter for three years in a row, and I held many offices in my school clubs and organizations.

What stands out in your mind from your term as president?

What stands out most in my mind looking back on my year of presidency thus far, is the direction that the SimGenetics is taking. When I was first elected, two of my main goals for my fellow members and trustees were to maintain a positive attitude and help grow the association, both in junior membership and cattle registration. I can proudly say we are successfully achieving both. I use the present tense of "achieve", because I believe these are goals that are not fully attainable. These should be our goals every year. The enrollment of both members and cattle is at an all-time high, along with our participation in the AJSA National Classic. Our junior board has accomplished a lot of great things this year, and I hope to be re-elected to a second term to be a part of even more great things.

What would you tell other Simbrah kids to encourage them to participate in AJSA events?

For those of you who are apprehensive about participating in AJSA events, it doesn't matter if you have Simmentals, Simbrahs, SimAngus, or commercial cattle. We welcome and encourage ALL to get involved! The cool thing is that you don't even have to own a heifer at all to compete in our contests. Many members just drive or fly to our regionals and nationals without cattle to do the educational events. For those who are financially unable to make the trip, we have an annual AJSA National Classic Lodging Scholarship that awards two members hotel costs at the host hotel for the event. Usually, I am one of the very few Simbrah exhibitors at the summer shows. This is discouraging, because there is



Current AJSA Board of Trustees with Simbrah breeder, Jessica Smith seated in the center of the first row.

little representation of such an awesome breed! I encourage everyone to come to at least one AJSA event, and with our National Classic being held in College Station next summer, you have a great opportunity!

How can junior exhibitors who have never been to an AJSA Classic start getting prepared for the event when it comes to Texas in 2015?

Along with the cattle show and showmanship, we have four educational contests at our summer classics: judging, cattleman's quiz, sales talk, and public speaking. In the months prior to a regional or national classic, I practice each of these contests at home. Looking through the ASA's the Register magazines is beneficial, because that is where a lot of the questions for the cattleman's quiz are derived. Brushing up on current events in the beef and agriculture industries can help for the public speaking contest. For sales talk, it's important to know everything about the animal you're "selling" including her pedigree, EPDs, and phenotypical advantages. The instructions, rules, and judging criteria for all of these contests are on the AJSA website at www.juniorsimmental.org.

Why should young Simbrah exhibitors consider becoming involved in leadership at the state and national level?

Holding a leadership position takes a great deal of dedication and responsibility. Whether you serve an organization on the local, state, or national level, you're serving not only that organization, but everyone you are involved with in the group. So this means, as a state FFA officer, you're also representing the Simbrah breed. As a 4-H officer, you're representing the Simbrah breed. Advocating for Simbrahs should be very important to you. As a beef breeder and livestock exhibitor, telling others the advantages of Simbrah should be a priority. Being in a leadership position also enhances your personal skills: networking, public speaking, planning,



RFI TInker Bell

Sired by Smith Nu Wave II. She was a class winner at the 2009 National Simbrah Show and 2009 San Antonio Grand Champion Female. We purchased a one-third breeding interest in this female after she won. We are thrilled with how she has produced for us and she has proven to be a valuable piece of our program. Just look at her daughter, "Tink"!



Smith RFI McCrary Tink

This is a Smith Nu Approach daughter out of Tinker Bell that we produced in partnership with Reavis Farms and Smith Genetics, who own the other interests in Tinker Bell. We sold this heifer to Brooke Springer to campaign her senior year in high school. She was named the reserve heifer calf at the Fort Worth Junior Show and was competitive throughout the show season. We love her so much we joined with Smith and Reavis to bring her back into our partnership. Tink is the next generation of the Tinker Bell family and just like her mama, she's a valuable piece.



Watch for Our McCrary Valuable Pieces Selling In The Simbrah Synergy Sale, October 25th

McCrary tarms

Mark and Martha McCrary 903/667-5135 • 903/278-6819 • mamamc4@aol.com 307 North Runnels • DeKalb, Texas 75559 We accept calf scramble certificates.

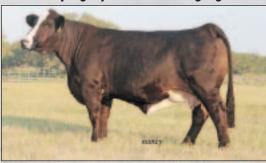


October 24-26, 2014 Smith Genetics Giddings, Texas

Offering Over 100 Simbrah Lots and a select number of percentage and Simmental lots. \$15,000 Showcase for junior exhibitors who have heifers from Synergy participants.



Triple P Juliet Her progeny will be a sale highlight



LMC Miss Diva
Daughters of this outstanding donor sell



Smith Nu Wave II
A semen package will sell



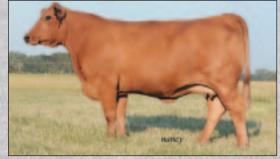
Smith Bella Bella
The influence of this matriarch will be featured

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Southwestern Farms, Triple J/Carpenter Ranch, Triple P Ranch and Hallak Ranch

For additional information on Simbrah Synergy
Contact Tim Smith, 512/587-7896,
smithgenetics1@gmail.com or www.smithgenetics.com



LM She Moves
Progeny from this breed great will sell

Report...

(Continued from page 23)

Hope Onstot exhibited the grand champion Simbrah female sired by 6G/LMC Rajin Cajun. She won a banner and \$550. Dawson Raub won reserve champion with his LMC Rhino daughter. He won a banner and \$450.

The 2014 LMC \$ellabration \$20,000 Show was held the following day sponsored by 6G Ranch, La Escoba Cattle Company, La Negra Cattle Company,



Overall winning showmen in the \$ellabration were Tristan Chapa (I) and Josh Evans (r) was reserve. Chapa received \$2,200, a buckle and banner, while Evans was awarded \$1,200, a buckle and banner. There were five divisions of showmanship and overall, \$ellabration awarded \$20,000 in premiums to ayhibitors

BETM Ranch, England Cattle Company, Lontina Ranch, Smith Farms, KF Livestock, La Muñeca Cattle Company, La Reina Ranch, Boening Bros. Simbrah, Flores-Raub Cattle Co., KJ Cattle Company, Santa Esmeralda Ranch, J.L. "Pepe" Guerra Family and Brushy Creek Brahman Center.

The LMC \$ellabration Showmanship Show was highly competitive once



Winners in the LMC Jackpot Showmanship division for the junior division.



Senior division winners in the LMC Jackpot Showmanship show.

again as 44 juniors vied for \$10,000 in premiums. The judge, with the heavy task of sorting this contest, was Stuart Watkins of Austin, Texas. The champion 16 and 17-year-old division showman and supreme champion showman, Tristan Chapa, won a buckle, banner and \$2,200. The champion 14 and 15-year-old division showman and reserve supreme champion showman, Josh Evans, also won a buckle, banner and \$1,200. The following division winners won a buckle and \$200: Angelina Carlos, Robert Stavinoha and Andres Villanueva. The following reserve division winners won a buckle and \$100: Natalie Martinez, Matthew Salinas, Victor Moreno and Adriana de los Santos.

Overall, there were 72 total entries in the AOB bull, AOB female, Brahman female and Simbrah female shows. The judge for this year's show was Joe Rathmann from Brenham, Texas. John Paul Rodriguez led his Simbrah bull sired by LN LMC Dream Up to grand champion bull honors. He won a banner and \$600. Brody Hill won a banner and \$400 with his reserve champion

(Continued on page 29)



Report...

(Continued from page 28)

Simbrah bull sired by LN Cosmo.

Kaitlyn Davlin won the AOB female show with her Simbravieh heifer sired by LMC LF Goliath. Davlin won a banner and \$1,000 in LMC \$ellabration premiums. The reserve champion AOB female went to Tristan Chapa and his Simbravieh heifer sired by LMC LF Braveheart. Chapa won a banner and \$500 in LMC \$ellabration premiums.

The senior and grand champion Simbrah female was shown by Hope Onstot and sired by 6G/LMC Rajin Cajun. She won a buckle, banner and \$3,300. Dawson Raub led his LMC Rhino daughter to junior and reserve Champion Simbrah Female honors. He won a buckle, banner and \$1,800. Andres Villanueva took home calf champion Simbrah honors along with a buckle, banner and \$600 with his LMC Liberty daughter. Villanueva's sister, Victoria won reserve calf champion with her LMC ATZ Dr. Feel Good daughter. She took home a buckle, banner and \$300. The reserve junior champion female was a 6G/LMC Rajin Cajun daughter shown by Josh Evans who took home a buckle, banner and \$150. Olivia Vela had the reserve senior champion female with her 6G/LMC Rajin Cajun daughter and took home a buckle, banner and \$150.

Hope Onstot won a buckle, banner and \$3,300 in the LMC \$ellabration Show and a banner and \$550 in the LMC Jackpot Show. She also won a banner and \$525 in showmanship between both shows. She exhibited LMC BBS Tia 5Z/7, a LMC/6G Ragin Cajun daughter to the grand champion purebred honor in both shows.

Dawson Raub exhibited LMC Redream 5Z/171 to the reserve grand honors in both shows. He won a buckle, two banners and \$1,950 in the \$ellabration plus two more banners and \$950 in the LMC Jackpot. Redream is sired by the 2011 International and Reserve National Champion LMC Rhino and out of the 2009 International and 2010 National Champion LMC WFC Ms. Dream Girl.

La Muñeca Holds GenePLUS II Sale

La Muñeca Cattle Co. held their second online sale on March 28-April 1. Most of the cattle were on display during the LMC \$ellabration \$20,000 Jr. Show III. There was lots of bidding on the young multi-breed offering. A special donation lot of HR Powerhouse semen donated by Nick Goodrich sold for \$450 to the Santos Escobar Family with 100% of the proceeds donated to the American Junior Simbrah Round Up Scholarship Fund. Baring Cattle Co. bought two units on the popular LMC EF JW Black for \$1,500 each. KR Livestock bought the La Muñeca Simbrah semen package with two units on each of five different bulls selling for \$1,000. Overall 32 units of Simbrah and Simbravieh semen averaged \$252 per unit.

The top selling lot was LMC BBS Andrea, a purebred Simbrah baby doll consigned by the Boening Bros. and La Muneca. One-third interest sold for \$9,000 to La Reina Cattle Co. from Poolville, Texas. The second top seller was her full sister selling for \$7,300 to Winding Oaks Ranch from Alleyton, Texas. Overall, eight Simbrah females averaged \$4.513.

The top selling Brahman female was ECC MS Sherri K Crickett consigned by England Cattle Co. with half interest selling for \$8,000 to Kelly Barnard from Kansas. The top selling steer prospect was a Simbravieh calf selling for \$4,000 to the Kelly Stretcher family from Mt. Vernon.

The top selling Simbrah bull was half interest in the pick of the LMC 6G Red Rock sons selling for \$5,400 to Kendall Girault from McAllen, Texas. The second top selling Simbrah bull was the many time champion RJPR Big Blue, consigned by KJ Cattle and selling for \$5,000 to 4C Ranch from Edinburg, Texas. Overall, four Simbrah bulls averaged \$4.000.

The top selling Simbravieh lot was half interest in the LMC herd selling for \$5,000 to the Benjamin Hill family. The sale grossed \$92,950 on 24 lots for a \$3,873 average. The sale was managed by Cattle in Motion.

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Simbrah Gal...

(Continued from page 25)

organizing, communication, advocating, the list goes on and on!

Tell us about your other interests?

I have three great passions in life: God, agriculture, and music. For me, they all go hand in hand. God has blessed me with so many opportunities to serve Him through both agriculture and especially music. As a child, I took piano and fiddle lessons, and I am currently teaching myself guitar. When I'm not at a livestock show or event, I'm looking for somewhere to sing (whether it's onstage or in my shower)! I grew up singing in church, but my singing went public when I was eight-years-old at a 4-H talent show. It was then I fell in love with the stage! Throughout junior high and high school, I participated in concert choir and show choir and competed across the state. Along with 4-H talent shows, I sang in the talent show each year at FFA Convention and was chosen to be a part of National FFA Talent last year in Louisville, Kentucky.

From local sporting events to rodeos, from club meetings to charity events, from graduation ceremonies to cattle sales, I've sung the National Anthem at almost every kind of event you can think of and more! The song has a special place in my red white and blue heart, and it even helped me become a national finalist and \$5,000 scholarship winner in the FMC Corporation's "Stand and Be Heard" National

Anthem Singing Contest. FMC flew the other three finalists and myself to Nashville where we recorded on Music Row and had an interview with RFD-TV. I fell in love with the recording studio and with the broadcasting aspect of the experience. I decided that was the career path I wanted to take. How could I go wrong with living in Nashville? Hopefully, I will have the ability to tell others about agriculture via RFD-TV, I will get to record in Music City, and I will get the chance to minister to an even broader network of people. I'll be fulfilling my dreams, all the while expanding my three passions.

Any final words for Simbrah youth?

My main message to you is to follow your dreams. Don't ever think you are not capable: you can find the willpower to overcome any obstacle. Don't ever use the excuse of the lack of resources: there are plenty of ways to raise money or make time. Don't ever say "I can't". The only thing stopping you and the only person standing in your way is YOU. If you have a bucket list, make it your to do list. Don't just write it down and dream about it: DO IT. Whether its skydiving or running for FFA officer, visiting the Eiffel Tower or applying for an internship, swimming with dolphins or winning champion at a national show, you CAN do it. With God on your side, you can achieve greatness.

I hope to see many of you at this year's National Classic, July 13-20 in Louisville, Kentucky and I plan to see all of you in College Station in July 2015.

Cow Families – The Foundation Of Our Program

We are carefully selecting young females from some of the most proven cow families in the breed! This is the foundation for our growing program and we are excited as our first production is hitting the ground!



Smith Burch Glorious
We purchased this daughter of Smith
Nu Approach and Smith RFI Golden
Glory at Synergy. She now has a threequarter heifer calf at her side by Smith
Stout N Black.



Smith Wentz O Wave Y71
We purchased this young female in Synergy 2012 from Wentz/Smith. She is a daughter of LMC Oprah 5P/50 and Smith Nu Wave II. She has a fancy, Smith Satisfies daughter at her side now.

Keep your eye on our females! Great things to come from this foundation!

JOHNSON CATTLE CO.

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We have stepped our program up to a new level of quality! We have made significant purchases that we think will move 7N Ranch to the forefront of the breed, including new herd sires, embryos out of some of the most proven cows in the breed and select young females that are loaded with potential.

Visit our website or visit the ranch. we'll be glad to show our quality!



Smith McCrary Stylin 105z - Sired by Smith Always In Style, a Dream On x Smith Priceless son. Her dam is sired by Smith Nu Approach and out of the Annie Cow Family. She has now been flushed to Smith Satisfies and we are excited about what she brings to our program. She is square hipped, long-bodied, feminine and loaded with volume.

We have cattle selling in The Elite, May 24th and Simbrah Svnerav. October 25th. See our Elite offering in the catalog.



RFI News Flash 365A - This little lady represents the quality of females we have in our herd. This January 2013 female is sired by NF Smith Sargeant and out of the Reavis' donor, RFI Hot Flash, a Charismatic bred dam.



LMC-BCC Miss Texas 3R/2 - We purchased this pair from Smith Genetics in MAS VIII. She is a three-quarter blood female going back to Power Drive on the top side and LMC Titan's Muneca 5H/367 on the maternal side. Her heifer calf is by Smith Isgrig Charismatic.



RFI Charm - A Smith Specialist x RFI Stelleto product that was just named International Reserve Grand Champion Female. We own Stelleto, who is a Charismatic x Sargeant daughter. She is due to calve in June to Smith Evan.

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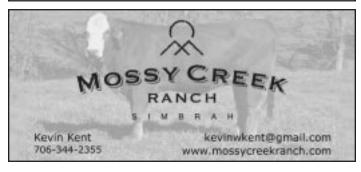
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- May 3-6-La Muneca'a GenePlus Online Sale III
- May 17-Buzzard Hollow Ranch's Designer Classic Sale, Granbury, Texas
- May 17-18 Smith Genetics Junior Camp, Giddings, Texas
- May 24-25-The Elite Sale and \$25,000 Show, Yoakum Texas
- June 12-15-Texas Junior Simmental/Simbrah Association Futurity, Bryan, Texas
- June 18-19-MAS IX \$15,000 Showdown, Wharton, Texas
- June 18-21-American Junior Simbrah Roundup, Crescent, Texas
- July 13-20-American Junior Simmental Association National Classic, Louisville, Kentucky
- August 4-6—Texas A&M Beef Cattle Short Course, College Station, Texas
- September 20-Heart of Texas Simmental and Simbrah Association Fall Fest Sale, Hearne, Texas
- October 4-La Muneca's 27th Annual Junior Roundup, Linn, Texas
- October 24-26-Simbrah Synergy VII Sale and \$15,000 Showcase, Giddings, Texas.
- December 13-Tom Brothers Bull Sale, Campbellton, Texas.

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RFI Duchess



2014 International Reserve Calf Champion for Sophie Palmore. She is sired by NF Smith Sargeant and out of LMC Topanga 5T/58, who we own with Smith Genetics and Southwestern Farms.

Smith RFI Hidden Jewel



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William watch for our cattle selling in Simbrah Synergy this fall.

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